



Equity & Fixed Income Investing

It's Your Money Spring 2023

A higher level of sophistication, a greater level of trust.

450 Newport Center Drive, Suite 630, Newport Beach, CA 92660 (949) 644 4444 / www.knightsb.com / knightsbridge@knightsb.com



Your Presenters



John G. Prichard, CFA

Founder & President

Experience:

25+ years investing experience Equity and fixed income security selection Fund & manager selection

Previous Employers:

Canterbury Consulting

Education:

BA - UCSD MA - Boston University

Credentials:

CFA - Chartered Financial Analyst



Kurt Beimfohr

Principal

Experience:

15+ years investing experience Fixed income Financial planning

Previous Employers:

PIMCO Gurtin Municipal Bond Management

Education:

BA - Claremont McKenna MBA - UVA Darden



Ask First – John Prichard

Some High School	☐ High School Diploma	oma 🛘 🗆 Bachelors Degree		
GED	☐ Some College	Masters or o	ther Advanced Degree	
MY CREDENTIAL(S)- I h U, CPA, JD, MBA, years	ave the following specialized credentia of relevant experience):	l(s) and training (exam	ples: CFP, ChFC,	
CFA: CHAR	TERED FINANCIAL ANAL	-YST		
	E(S)-I have the following license(s) give you (examples: bar license (attorney):			
License Type	Covers What Activities	Issued By	License No.	
N/A				
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supervision of the follow	NOT have an active license to practice ving attorney who has an active license			
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Name of attorney: Address: OUR BUSINESS RELAT True / □ False: In our bus efore my interests and tho: MY COMPENSATION- I erson or company, in conn Way(s) □ ### BASET ####################################	CIONSHIP- Check TRUE or FALSE: siness relationship, I will at all times series of my employer. will be paid in the following way (commection with the services I am offering to Be Paid Payment Will Payment Will CLIENT WALLY STAFFILIATED ORGANIZATIONS-C sell annuities, insurance, mutual funds a person or organization that offers or set.	Telephone: In the second of t	but your interests i) by the named in person or company) lucts; or I am, or my be, mutual funds or	
Name of attorney: Address: OUR BUSINESS RELAT (True / □ False: In our busefore my interests and those of the property of the	CONSHIP- Check TRUE or FALSE: siness relationship, I will at all times ser se of my employer. will be paid in the following way (commection with the services I am offering to Be Paid Payment Will Payment Will CLIENT WALST MAGET WOULDER MAGET WOULDER MAGET SI AFFILIATED ORGANIZATIONS-C; sell annuities, insurance, mutual funds a person or organization that offers or set of perjury that the responses herein	Telephone: Ive as a fiduciary and phission, fee, salary, etc. Dyou: Be Made By (name eacheck TRUE or FALSE or other financial proceeds annuities, insurance are true to the best of the desired are true to the desired are	but your interests i), by the named hiperson or company) flucts; or I am, or my be, mutual funds or	
Name of attorney: Address: OUR BUSINESS RELAT (True / □ False: In our bus efore my interests and tho: MY COMPENSATION-1 erson or company, in conn Way(s) □ ### BASED F OF ASSETS DECLINES A FINANCIAL PRODUCTS True / False: I offer or mployer is, affiliated with a ther financial products.	TIONSHIP- Check TRUE or FALSE: siness relationship, I will at all times ser se of my employer. will be paid in the following way (commection with the services I am offering to Be Paid Payment Will Payment Will CLIENT WALLY STAFFILIATED ORGANIZATIONS-CI sell annuities, insurance, mutual funds a person or organization that offers or set of perjury that the responses herein	Telephone: ve as a fiduciary and phission, fee, salary, etc. b you: Be Made By (name eacheck TRUE or FALSE; or other financial produells annuities, insurance are true to the best of th	but your interests by the named person or company) bucts; or I am, or my be, mutual funds or finy knowledge.	



Ask First – Kurt Beimfohr

MY EDUCATION- I have achieved the following level of education (check HIGHEST level achieved):							
☐ Some High School	☐ High School Diploma	☐ Bachelors Degree					
□ GED	☐ Some College	Masters or other Advanced Degree					

② MY CREDENTIAL(S)- I have the following specialized credential(s) and training (examples: CFP, ChFC, CLU, CPA, JD, MBA, years of relevant experience):

MBA: University of Virginia Dander School of Business

 MY RELEVANT LICENSE(S)- I have the following license(s) giving me the legal authority to provide the services I am offering to you (examples: bar license (attorney); securities license; insurance license):

License Type	Covers What Activities	Issued By	License No.			
Series 65	Providing Investment Advis	State of CA	CLD#605000			
	0					

- LEGAL SERVICES- (Check ONE):
- 🕱 I DO NOT practice law, and the services I am offering to you do not involve practicing law.
- □ I DO practice law, and have an active license to practice law in California.
- I DO practice law, but DO NOT have an active license to practice law in California. I am, however, under the supervision of the following attorney who has an active license to practice law in California:

Name of attorney:	Telephone:			
Address:				

- OUR BUSINESS RELATIONSHIP- Check TRUE or FALSE:
- ▼ True / □ False: In our business relationship, I will at all times serve as a fiduciary and put your interests before my interests and those of my employer.
- MY COMPENSATION- I will be paid in the following way (commission, fee, salary, etc.), by the named person or company, in connection with the services I am offering to you:

Way(s) I'll Be Paid	Payment Will Be Made By (name each person or compa				
A declining amend marigament of	e Client				

- TINANCIAL PRODUCTS / AFFILIATED ORGANIZATIONS- Check TRUE or FALSE:
- ☐ True / ☒ False: I offer or sell annuities, insurance, mutual funds or other financial products; or I am, or my employer is, affiliated with a person or organization that offers or sells annuities, insurance, mutual funds or other financial products.

® I certify under penalty of perjury that the responses herein are true to the best of my knowledge.

Date: 4/27/23	Business Name: Knightsbidge Wenth Mongangut
Signature: You Rid	Address: 450 Newport Ctr Dr. Site 630, Newport Berch,
Print Name: Kust Bintoh	Telephone: (949) 476-2799 92660

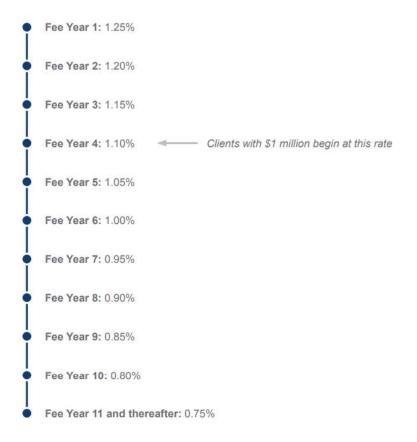
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Knightsbridge Fee Schedule

Our declining fee structure makes sense because:

- More of the "work" is performed in the early years...we want to pass the savings on to clients
- · We want to reward our most loyal clients





Today's Agenda

1. Stock market fundamentals



4. Fixed income basics

2. How to prosper in the stock market



5. How to optimize your bond portfolio

3. Investing in stocks in 2023



6. Assessing the current fixed income landscape

Stock Market Fundamentals



What is a stock?

- A share of ownership in a <u>business</u>
- Synonymous with the term "equity"
- There are two types of stocks
 - Common Stock
 - Preferred Stock



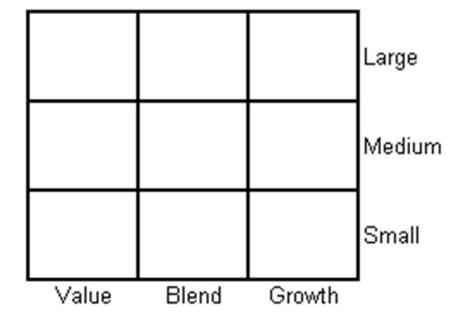
Different Ways to Invest in the Stock Market

- Individual stocks
- Mutual funds
- Exchange-traded funds (ETFs)
- Brokerage firms
- Investment Advisors



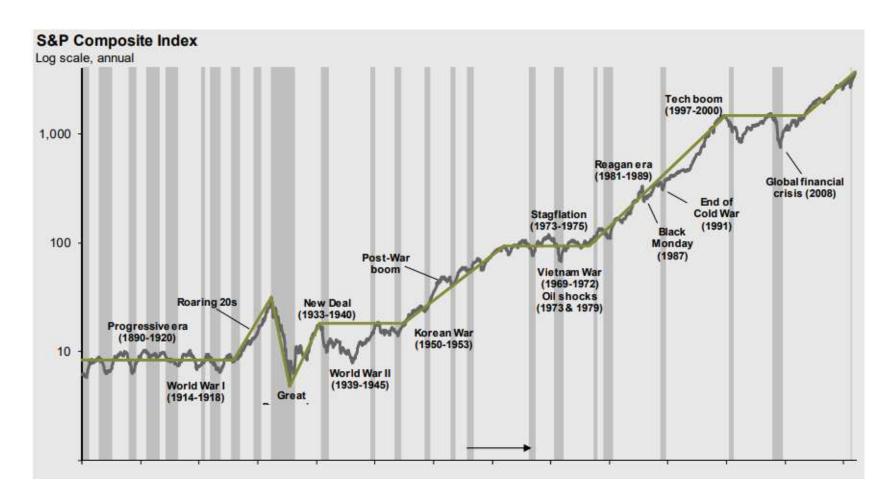
The Investment "Style Box"

Morningstar Style Box™





The Stock Market Rises Through Time and Events





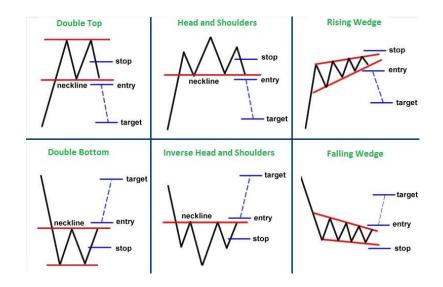
Corporate Earnings Drive Stocks Higher





Investing on Market "Technicals"

- Looking for predictive patterns in the market
- Using price and volume and trendlines
- Ignores "Fundamentals"
- Relies on charts

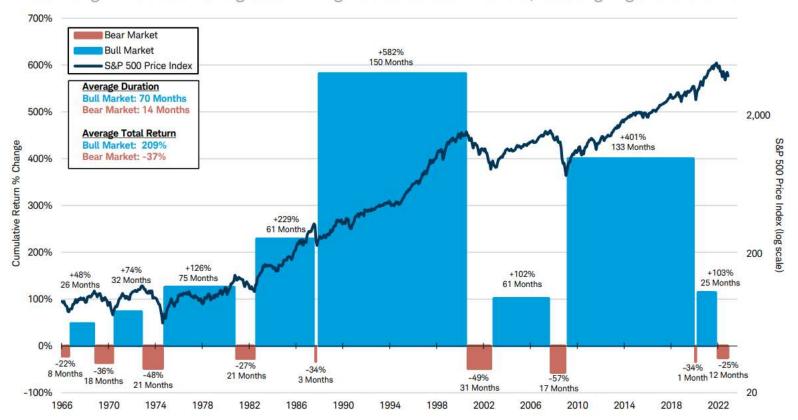


Rule #1: It's not this easy. Technical analysis does not work. It really doesn't. I PROMISE.



U.S. bull and bear markets

With most markets hitting bear market territory this year, it is notable that bull markets have generally been longer in duration and greater in magnitude than bear markets, resulting in gains over time.





Investing on Company Fundamentals

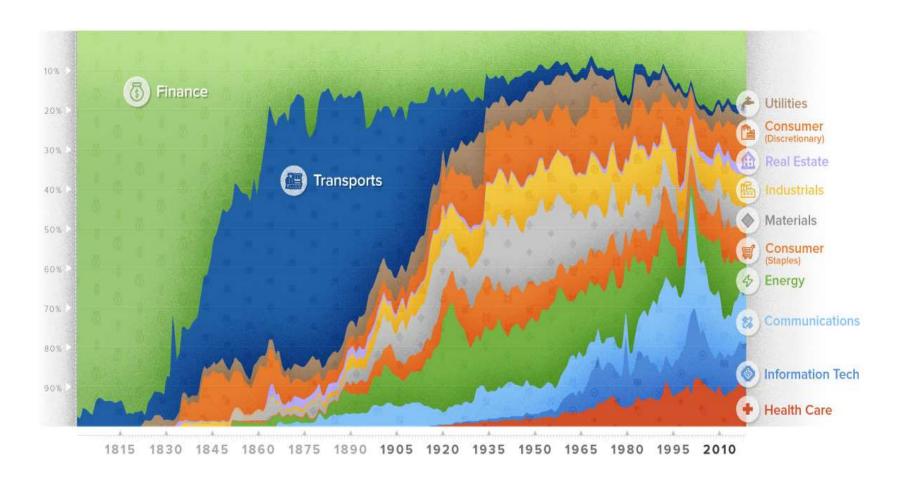
Buying....

- 1. Below "intrinsic value" (i.e. for less than the company is worth)
- 2. Companies who can grow their revenue, earnings & cash flows
- 3. Stocks with a low "valuation"
 - price to earnings (P/E)
 - price to book (P/B)
 - price to sales (P/S)
 - price to cash flow (P/CF)

Rule #2: Investing this way is very, very hard. Very. Hard.



Evolution of the Stock Market





Why We Diversify

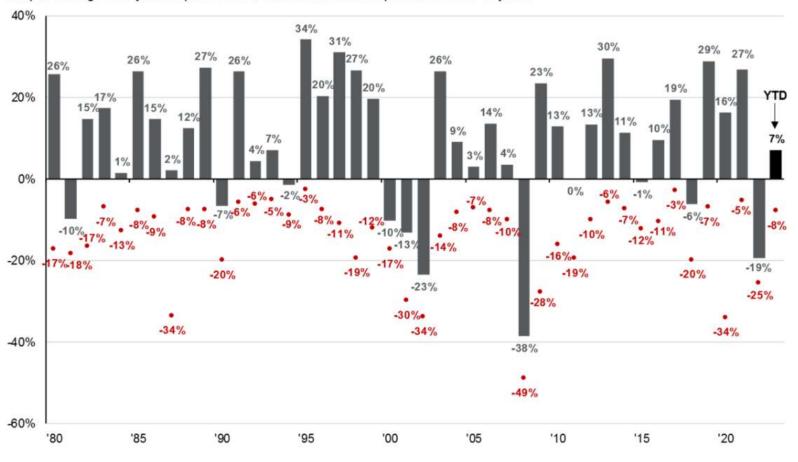
																2008	2022
2008	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	YTD	Ann.	Vol.
Min. Vol.	Value	Small Cap	High Div.	Cyclical	Value	Value	Momen.	Small Cap		Min. Vol.	Cyclical		Value	Defens.	Cyclical	Min. Vol.	Small Cap
-25.7%	38.8%	26.9%	14.3%	20.1%	43.2%	17.7%	9.3%	21.3%	37.8%	1.5%	36.3%	29.6%	29.2%	5.3%	12.6%	9.5%	23.2%
Defens.	Cyclical	Multi- Factor	Min. Vol.	Value	Small Cap	Min. Vol.	Min. Vol.	High Div.	Cyclical	Momen.	Quality	Cyclical	Cyclical	High Div.	Quality	Momen.	Value
-26.7%	36.9%	18.3%	12.9%	16.8%	38.8%	16.5%	5.6%	16.3%	27.3%	-1.6%	34.4%	27.8%	27.6%	-3.8%	9.2%	9.2%	21.4%
High Div.	Multi- Factor	Momen.	Defens.	Small Cap	Multi- Factor	High Div.	Quality	Value	Quality	High Div.	Momen.	Small Cap	Quality	Min. Vol.	Multi- Factor	Quality	Cyclical
-27.6%	29.8%	18.2%	10.1%	16.3%	37.4%	14.9%	4.6%	15.9%	22.5%	-2.3%	28.1%	20.0%	27.2%	-9.2%	4.6%	9.2%	20.9%
Quality	Sm all Cap	Cyclical	Quality	Multi- Factor	Cyclical	Multi- Factor	Cyclical	Cyclical	Value	Defens.	Min. Vol.	Quality	Multi- Factor	Value	Sm all Cap	High Div.	Momen.
-31.2%	27.2%	17.9%	7.5%	15.7%	35.0%	14.8%	2.6%	14.0%	22.2%	-2.9%	28.0%	17.1%	25.1%	-14.0%	2.7%	9.1%	19.0%
Small Cap	Quality	High Div.	Multi- Factor	Momen.	Momen.	Momen.	High Div.	Multi- Factor	Multi- Factor	Cyclical	Value	Multi- Factor	Defens.	Multi- Factor	Value	Cyclical	Multi- Factor
-33.8%	24.9%	15.9%	7.3%	15.1%	34.8%	14.7%	0.7%	13.7%	21.5%	-5.3%	27.7%	11.4%	25.0%	-15.5%	2.5%	8,9%	18.5%
Value	High Div.	Min. Vol.	Momen.	Quality	Quality	Cyclical	Multi- Factor	Min. Vol.	High Div.	Quality	Multi- Factor	Min. Vol.	High Div.	Momen.	Min. Vol.	Multi- Factor	Quality
-36.9%	18.4%	14.7%	6.1%	12.8%	34.3%	13.6%	0.4%	10.7%	19.5%	-5.6%	26.6%	5.8%	21.9%	-17.4%	1.3%	8.5%	17.0%
Multi- Factor	Min. Vol.	Quality	Value	Min. Vol.	High Div.	Defens.	Defens.	Quality	Min. Vol.	Multi- Factor	Small Cap	Defens.	Min. Vol.	Quality	High Div.	Defens.	High Div.
-39.3%	18.4%	14.2%	-2.7%	11.2%	28.9%	13.0%	-0.9%	9.4%	19.2%	-9.7%	25.5%	5.2%	21.0%	-20.3%	-0.7%	8.3%	15.7%
Momen.	Momen.	Value	Cyclical	Defens.	Defens.	Quality	Sm all Cap	Defens.	Small Cap	Small Cap	High Div.	High Div.	Small Cap	Small Cap	Defens.	Value	Defens.
-40.9%	17,6%	12.7%	-3.4%	10.7%	28.9%	10.7%	-4.4%	7.7%	14.6%	-11.0%	22.5%	1.7%	14.8%	-20.4%	-3.0%	8.0%	14.5%
Cyclical	Defens.	Defens.	Small Cap	High Div.	Min. Vol.	Sm all Cap	Value	Momen.	Defens.	Value	Defens.	Value	Momen.	Cyclical	Momen.	Small Cap	Min. Vol.
-44.8%	16.5%	12.0%	-4.2%	10.6%	25.3%	4.9%	-6.4%	5.1%	12.3%	-11.1%	21.4%	-0.2%	12.9%	-27.2%	-4.2%	7.2%	13.9%



Accept that Stocks Fluctuate in the Shorter Term

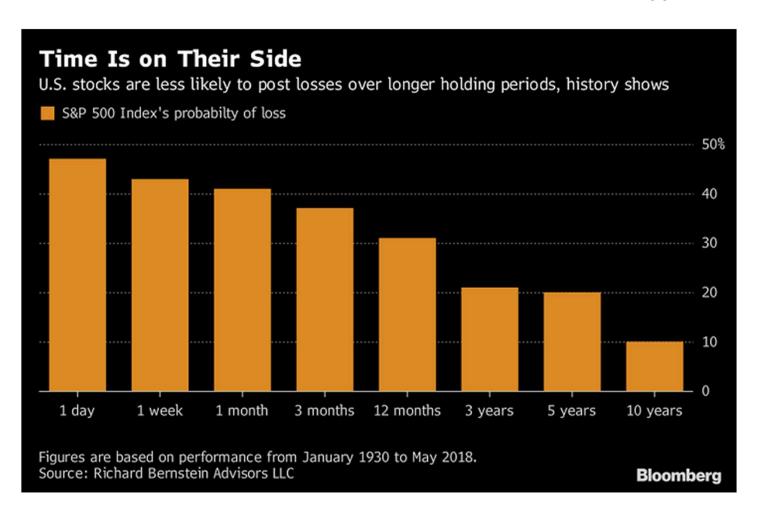
S&P intra-year declines vs. calendar year returns

Despite average intra-year drops of 14.3%, annual returns were positive in 32 of 43 years



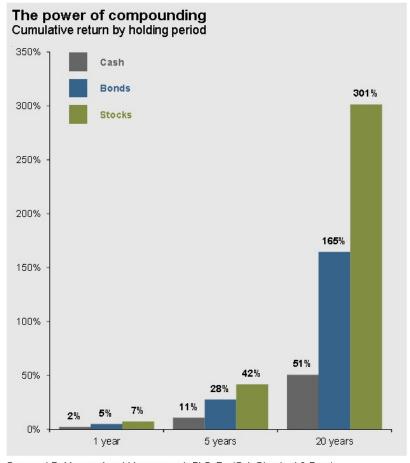


Stocks Have Delivered Positive 5-Year Returns 80% of the Time





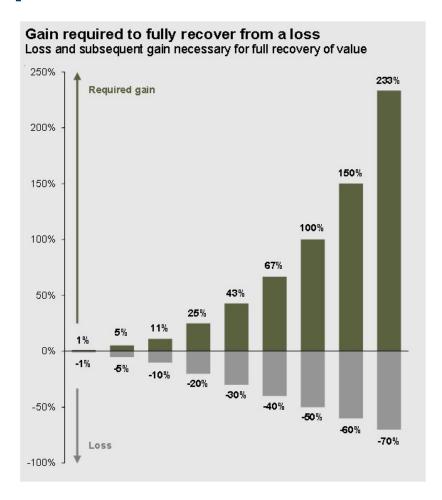
Stock Returns Compound Over Time



Source: J.P. Morgan Asset Management, BLS, FactSet, Standard & Poor's



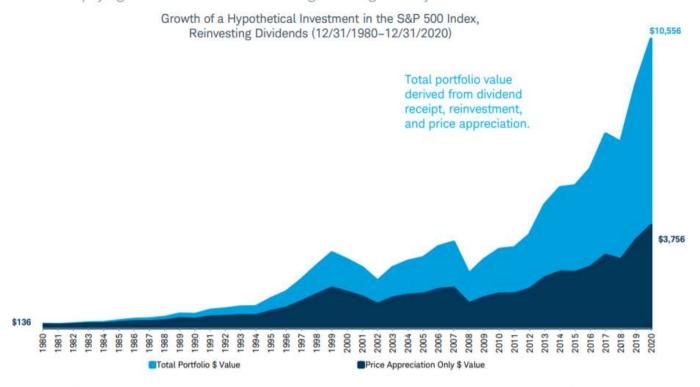
But Don't Speculate in the Stock Market





Reinvest Your Dividends

Impact of dividends on total return Dividend-paying stocks are another income-generating security.



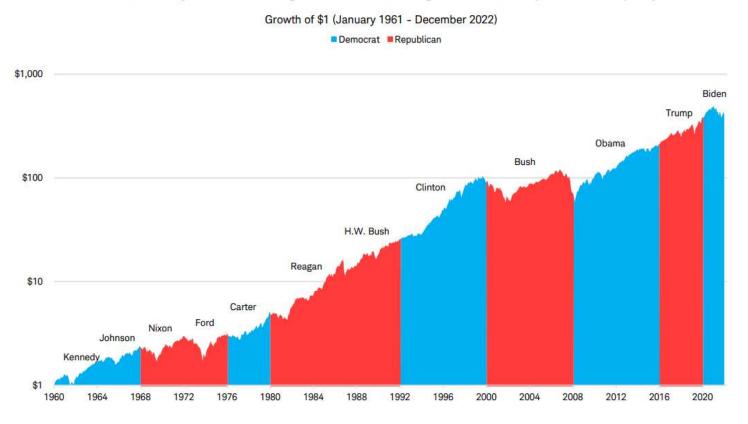
Growth of the S&P 500 Total Return Index assumes reinvestment of dividends, includes capital gains, and does not reflect the effect of taxes and fees. Source: S&P Global Indices and Bloomberg as of 12/31/2020. Indexes are unmanaged, do not incur fees or expenses, and cannot be invested in directly. Past performance is no guarantee future results.



Don't Bring Politics to Investing

Politics versus sound investment principles

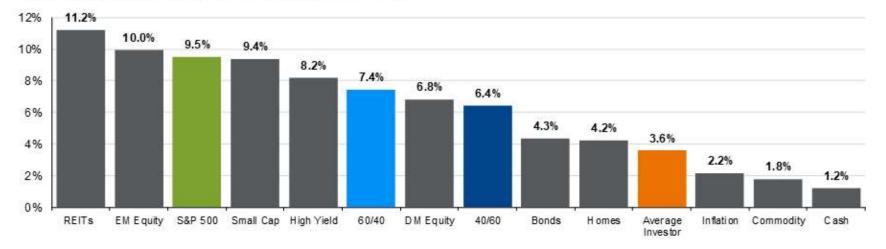
Markets have historically rewarded long-term investors regardless of the presidential party.





The Cost of Moving Investments Around

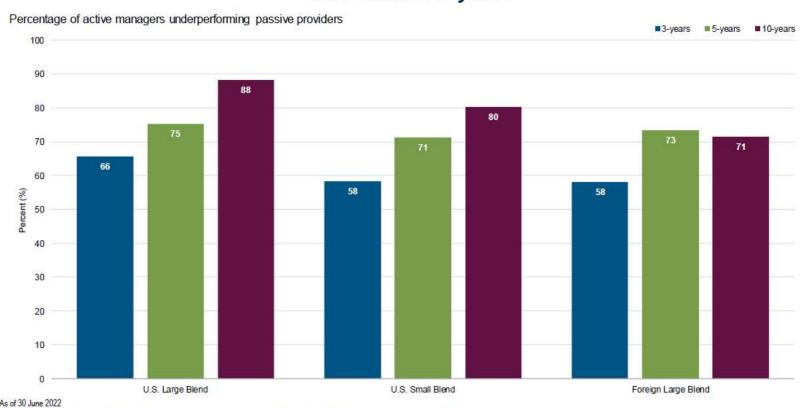
20-year annualized returns by asset class (2002 - 2021)





Beware of Actively Managed Mutual Funds

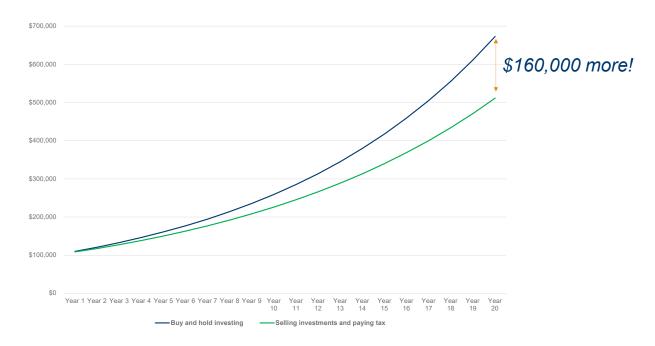
71-88% of active managers have underperformed over the last 10 years



SOURCE: Morningstar, performance of U.S. active funds against a composite of passive peers in their respective Morningstar category, including all share classes.



The Power of Deferring Taxes



Result: \$160,000 difference after 20 years (32% more with buy and hold investing)

Assumptions: 6% annual appreciation

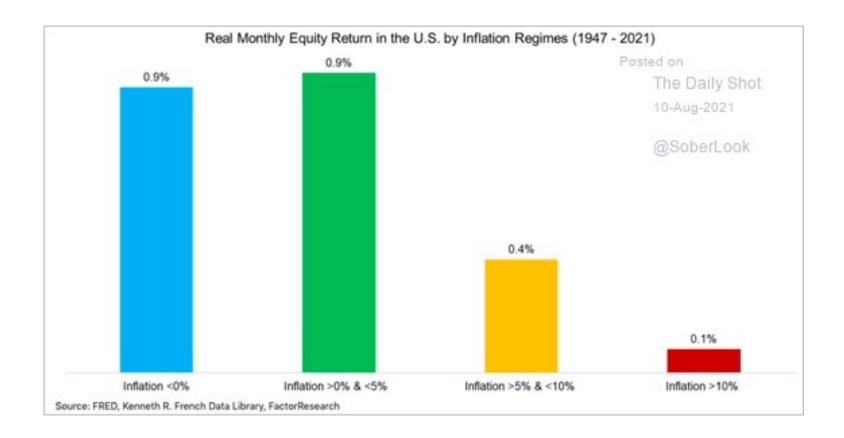
30% tax rate (20% capital gain tax + 10% state tax)

50% turnover, i.e. selling every two years

Investing in Stocks in 2023



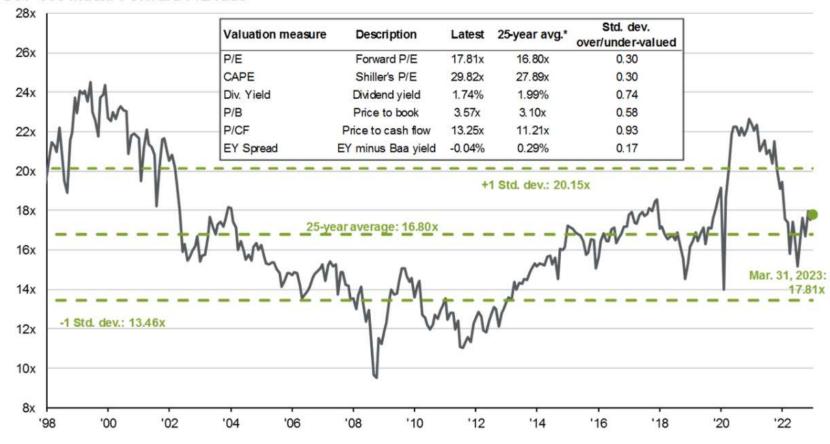
Stocks and Inflation





Stocks Are Fairly Priced

S&P 500 Index: Forward P/E ratio

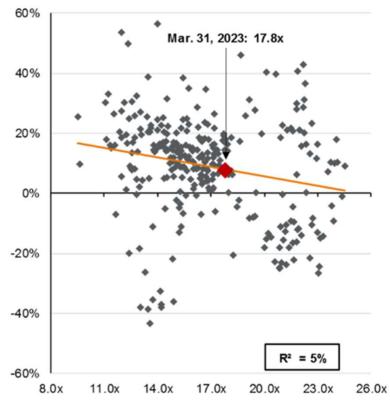




Favorable Five-Year Investment Horizon

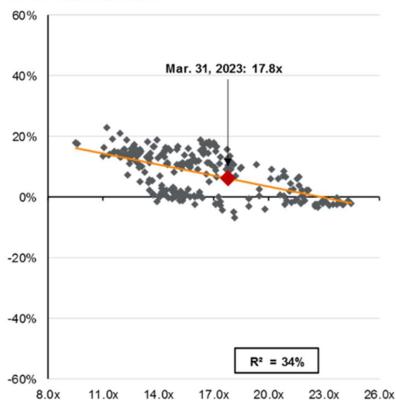


S&P 500 Total Return Index



Forward P/E and subsequent 5-yr. annualized returns

S&P 500 Total Return Index





We Expect Above Average Forward Returns

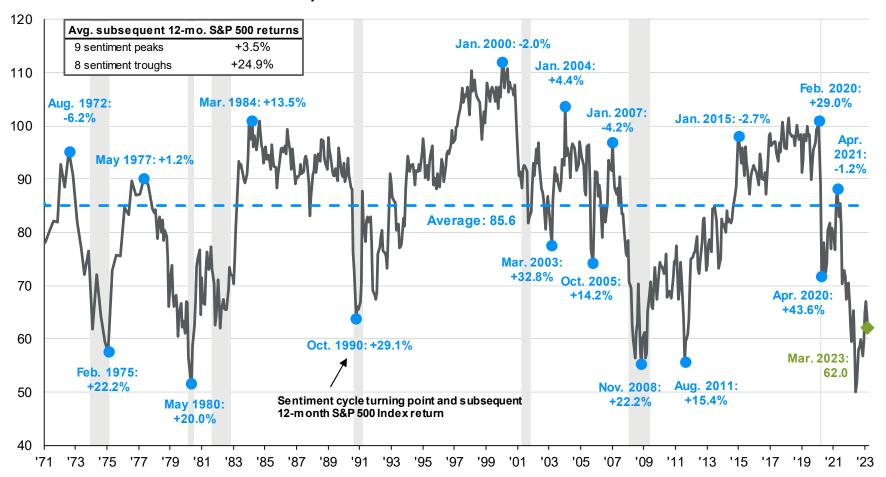


Note: 3-year and 5-year annualized returns are based on nine episodes only since the 2020 drawdown was too recent. Data as at September 30, 2022. Source: Bloomberg, KKR Global Macro & Asset Allocation analysis.



Strong Returns Follow Depressed Sentiment

Consumer Sentiment Index and subsequent 12-month S&P 500 returns

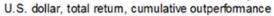


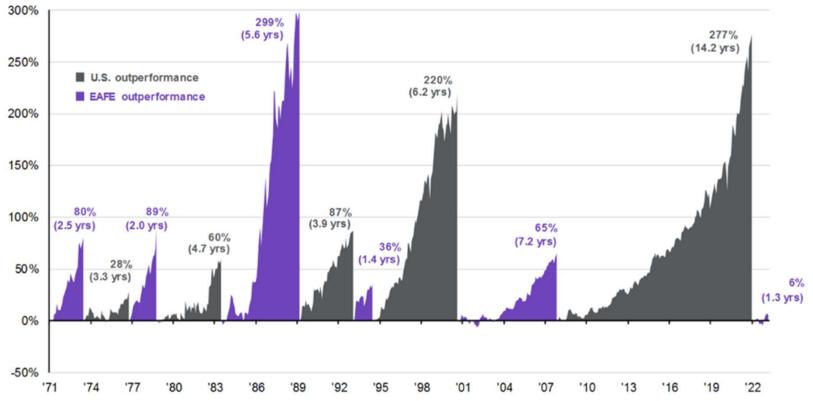
2023: A Time to Invest Globally



U.S. and Foreign Stock Market Cycles

MSCI EAFE and MSCI USA relative performance







Compelling Valuations Abroad

International: Price-to-earnings discount vs. U.S.

MSCI All Country World ex-U.S. vs. S&P 500, next 12 months



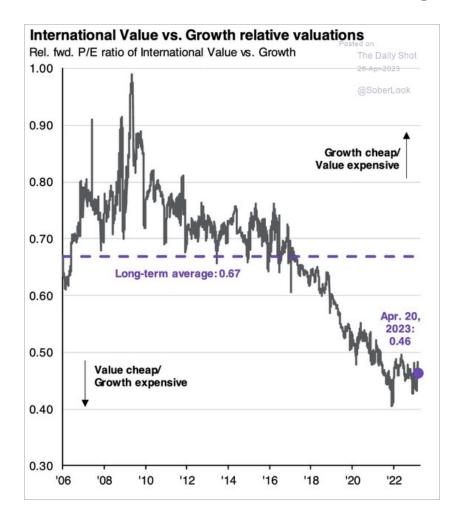
International: Difference in dividend yields vs. U.S.

MSCI All Country World ex-U.S. minus S&P 500, next 12 months





International Value Stocks Historically Cheap



Fixed Income Basics



What is Fixed Income?

- The term 'fixed income' is often used interchangeably with 'bonds'
- Loan to an institution that is obligated to pay you back with interest at a prespecified future date



 Owner of a bond is a creditor (lender); issuer of a bond is a debtor (borrower)



Role of Fixed Income in a Portfolio

- 1. Steady source of income
- 2. Portfolio diversification
 - i. Hedge against stock market risk
 - ii. Reduce portfolio volatility
- 3. Hedge against deflation
- 4. Source of liquidity



Key Components

- Issuer (credit rating)
- Coupon (rate, frequency)
- Price
- Maturity Date (duration)
- Optionality or Call Features
- Yield to Maturity



Total Return

Two components of total return...

Income Return + Price Return = Total Return



Increasing Yield

There are only two ways to increase yield...

- 1. Extend Maturity → Increases duration and interest rate risk
- 2. Lower Credit Quality → Increases credit risk



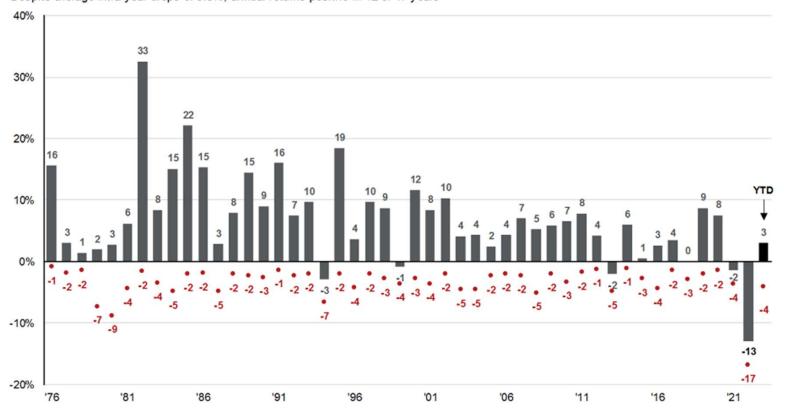
Bonds: Now a Worthwhile Component of your Portfolio



2022 Was a Historically Bad Year for Bonds

Bloomberg U.S. Aggregate intra-year declines vs. calendar year returns

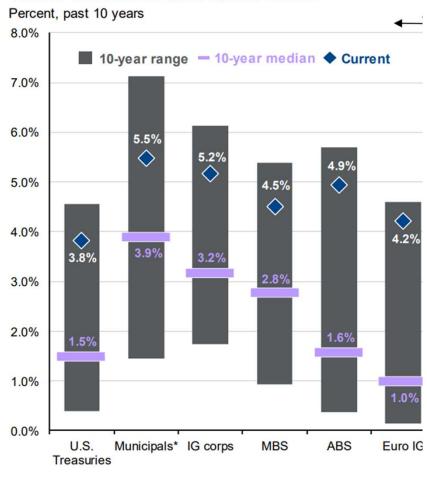
Despite average intra-year drops of 3.3%, annual returns positive in 42 of 47 years





Bond Yields Have Become Attractive

Yield-to-worst across fixed income sectors



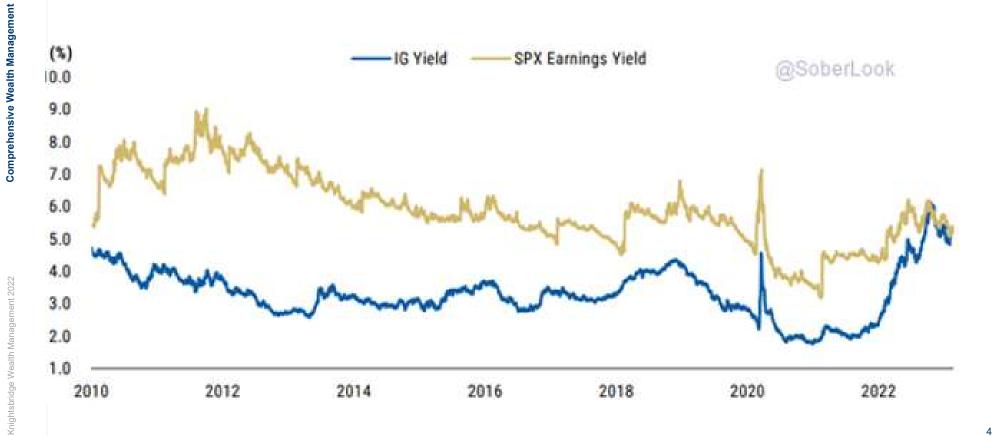


Bond Yields More Attractive

	Yield		Return			
U.S. Treasuries	3/31/2023	12/31/2022	2023 YTD	Avg. Maturity		Correlation to S&P 500
2-Year	4.06%	4.41%	1.46%	2 years	0.74	-0.15
5-Year	3.60%	3.99%	2.39%	5	0.93	-0.13
TIPS	1.16%	1.58%	3.34%	10	0.61	0.37
10-Year	3.48%	3.88%	3.76%	10	1.00	-0.14
30-Year	3.67%	3.97%	5.99%	30	0.93	-0.17
Sector						
U.S. Aggregate	4.40%	4.68%	2.96%	8.5	0.86	0.22
IG Corps	5.17%	5.42%	3.50%	11.1	0.54	0.47
Convertibles	7.63%	7.58%	3.60%	-	-0.14	0.87
U.S. HY	8.52%	8.96%	3.57%	5.3	-0.10	0.74
Municipals	3.25%	3.55%	2.78%	13.0	0.53	0.22
MBS	4.51%	4.71%	2.53%	7.4	0.78	0.15
ABS	5.61%	5.89%	1.86%	3.5	0.21	-0.01
Leveraged Loans	11.31%	11.41%	3.26%	2.4	-0.34	0.59



Bond Yield Now in Line with Stock Earnings Yield





Bond Market Pointing Toward 5% Annualized Return

Starting Yields Are The Best Predictor of Future Returns (Bloomberg Aggregate Index)





How to Optimize Your Bond Portfolio



Cash is Compelling... in the Right Place

- Brokerage accounts are passing on the full interest rate to you banks are not.
- The money market funds we currently hold yield 4.7%.
- We move all cash held across the firm to the highest yielding money market fund on a monthly basis.
- Unlike a bank, your cash always remains inside your brokerage account.
- Call us if you would like to set up a courtesy cash account at no cost.



How to Maximize Your Income

Investment Objective	How We Do It		
Minimize Cost	Own individual securities		
Manage to Your Tax Bracket	Consider tax-equivalent yield specific to your tax bracket		
Balance Income & Liquidity	Ladder bond maturities		
Utilize Full Opportunity Set	Generate income through real estate		
Identify Optimal Allocation	Match maturities to your liquidity needs		



Manage to Your Tax Bracket

CALIFORNIA	
Tax Bracket	Marginal Tax
(Joint)	Rate
\$0	1.00%
\$20,198	2.00%
\$47,884	4.00%
\$75,576	6.00%
\$104,910	8.00%
\$132,590	9.30%
\$677,278	10.30%
\$812,728	11.30%
\$1,000,000	12.30%
\$1,354,550	13.30%
FEDERAL	
Tax Bracket	Marginal Tax
(Ioint)	Rate

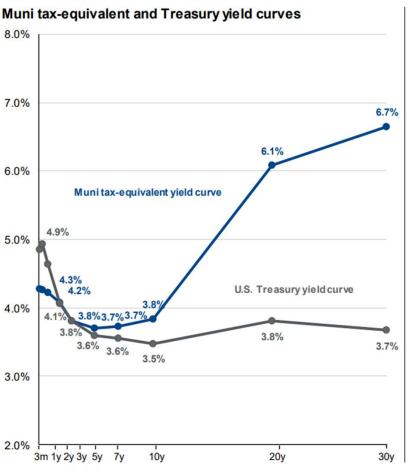
Tax Bracket	Marginal Tax
(Joint)	Rate
\$0	10%
\$22,000	12%
\$89,450	22%
\$190,750	24%
\$364,200	32%
\$462,500	35%
\$693,750	37%

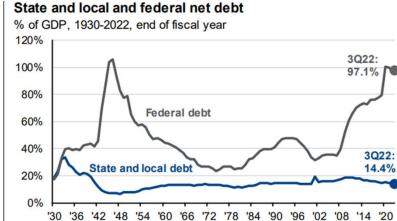
Federal Capital Gains					
Tax Bracket Joint	Marginal Tax rate				
\$0	0%				
\$83,350	15%				
\$517,200	20%				

Does Your Advisor Know Your Tax Bracket?



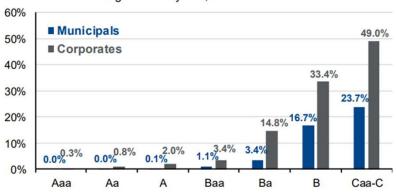
CA Municipal Bond Yields Are Attractive





Muni and corporate default rates

% of issuers defaulting within 10 years, 1970-2021





Are you capturing yield available today?

- Municipal bonds offer tax-equivalent yields that approach 7% for high bracket income earners in California
- High quality <u>corporate bonds</u> pay around 5% across a wide range of maturities
- Mutual funds that invest in high quality mortgage and asset-backed securities yield approximately 6%
- Preferred stocks generate tax-advantaged income above 6%
- Our <u>Managed Income</u> strategy is currently yielding 8%
- <u>Interval funds</u> invest in less liquid portions of the fixed income market, offer quarterly liquidity, and yield in the 9 –10% range
- For those willing to accept a one-year lockup and quarterly liquidity, <u>private</u>
 <u>credit</u> yields approximately 9.5%



How We Deliver Income

Knightsbridge Portfolio

	Optimal Account	Internal /			Expected Yield	Expected Yield	
Investment Strategy	to Hold	<u>External</u>	<u>Liquidity</u>	Maturity Profile	PRE-Tax *	AFTER Tax *	<u>Notes</u>
Municipal Bonds	Taxable	Internal	Daily	5-15 Years	3.5%	3.5%	Laddering and Hold to Maturity
Corporate Bonds	IRA	Internal	Daily	2-10 Years	5.0%	5.0%	Laddering and Hold to Maturity
Preferred Stocks	Taxable	Internal	Daily	Perpetual	6.0%	4.5%	Qualified Dividends Are Tax-advantaged
Managed Income	IRA	Internal	Daily	5 Year Range	9.0%	9.0%	Emphasis on Capital Preservation
Interval Credit Fund	IRA	External	Quarterly	5-6 Year Range	9.5%	9.5%	Invests Across Capital Structure
Interval Municipal Fund	Taxable	External	Quarterly	7-8 Year Range	4.5%	4.5%	Seeks Capital Gains During Times of Stress
Real Estate Lending Fund	IRA	External	1 Year then Quarterly	1 Year	8.5%	8.5%	Collateralized by Real Estate
Real Estate Equity Fund**	Taxable	External	1 Year then Quarterly	Evergreen	9.0%	8.0%	5% Yield Tax-sheltered by Depreciation

^{*}Total returns will vary from year to year

Assumed CA + Federal Ordinary Income / Short-term Capital Gains Tax Rate: 38%

Assumed Long-term Capital Gains Tax Rate: 25%

^{**}Expected yields include cash distributions plus fund appreciation



Knightsbridge Wealth Management





- Independent, fee-only Registered Investment Advisor (RIA)
- \$500+ Million Assets Under Management
- 25+ Year History
- 100% employee-owned
- Fiduciary duty to place client interests first



HOW WE WORK WITH CLIENTS

- You work directly with the owners who make the investment decisions
- Your portfolio is designed to tax-efficiently meet your goals while complementing your outside investments
- Your assets are held externally at the custodian of your choice
- Your fee declines annually
- We are always invested alongside you



KNIGHTSBRIDGE WEALTH MANAGEMENT:

Investment Principles



Minimize unnecessary costs





Place great emphasis on tax efficiency



Optimize in-house versus external investment options



Access private markets to enhance returns



Employ alpha-seeking strategies when opportunity justifies cost

How Knightsbridge Can Help You

OUR TYPICAL CLIENT IS SOMEONE WHO:

- Wants to know there is a plan for their financial security
- Is questioning the sophistication of their existing investment portfolio
- Wants to talk with the people making their investment decisions
- Wants more than just a basket of mutual funds and ETFs
- Wants to know their specific tax bracket is being taken into account
- Wants their investment plan designed specific to their situations and goals

WE ARE:

- Fiduciaries. We are legally required to put your interests first
- Analysts. We offer in-house security selection
- Investors. We invest our money alongside yours
- Independent. We are 100% employee-owned





Thank you!

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A copy of Knightsbridge's current ADV Part 2 discussing business operations, services, and fees is available upon request.



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