

This form is to be filled out by any person who is offering legal, financial, retirement, insurance, accounting, estate, long-term care or similar planning services. Respond to ALL categories completely; sign and date at the bottom of the page.

| MY EDUCATION- I have  | ve achieved the following   | evel of educatio                                      | n (chec               | k HIGHEST le                       | evel achieved):                             |
|---|---|---|-----------------------|------------------------------------|---|
| ☐ Some High School  | ☐ High Schoo  | □ High School Diploma                                 |                       | □ Bachelors Degree                 |   |
| □ GED   | ☐ Some Colle  | □ Some College  |                       | ☑ Masters or other Advanced Degree |   |
|   | I have the following speci-<br>rs of relevant experience)   |   | (s) and               | training (exan                     | nples: CFP, ChFC,                           |
| Certified Specialist in Estat<br>Specialization. Also have a                          | e Planning, Trust, and Proba<br>J.D. with nearly 6 years of e   | ate Law by the Sta<br>experience.                     | ite Bar o             | f California, Bo                   | ard of Legal                                |
|   | ISE(S)- I have the followirg to you (examples: bar lic  | . , .   | _                     | _                                  |   |
| License Type  | Covers What Act   | vers What Activities                                  |                       | ssued By License No.               |   |
| State Bar License   | cense Practice of law in California   |   | State Bar of CA       |                                    | 324659                                      |
|   |   |   |                       |                                    |   |
|   |   |   |                       |                                    |   |
| ☑ I DO practice law, and h □ I DO practice law, but □                                 | and the services I am offor<br>nave an active license to p<br>OO NOT have an active lic<br>lowing attorney who has a              | practice law in Carense to practice                   | alifornia<br>law in ( | ı.<br>California. I ar             | m, however, under the                       |
| Name of attorney:   |   | Telephone:  |                       |                                    |   |
| Address:  |   |   |                       |                                    |   |
| ☑ True / □ False: In our b<br>before my interests and th<br><b>MY COMPENSATION-</b>   | ATIONSHIP- Check TRUE ousiness relationship, I will nose of my employer.  I will be paid in the followinnection with the services | at all times serv                                     | ssion, f              |                                    | •   |
| Way(s) I'll Be Paid   |   | Payment Will Be Made By (name each person or company) |                       |                                    |   |
| Attorney fees - some services are flat-fee, but                                       |   | Client  |                       |                                    |   |
| others are hourly   |   |   |                       |                                    |   |
|   |   |   |                       |                                    |   |
| □ True / ☑ False: I offer one comployer is, affiliated with other financial products. | TS / AFFILIATED ORGAI<br>or sell annuities, insurance<br>or a person or organization<br>or of perjury that the resp               | e, mutual funds o<br>that offers or se                | or other<br>Ils annu  | financial prod<br>ities, insuranc  | ucts; or I am, or my<br>ce, mutual funds or |

# **Protect Yourself**

Use the form to "Ask First!"



# See the back for the "Ask First!" form - Keep the form handy.

### The reason for "Ask First!"

Many planning advisors are well-qualified and capable, and make fair disclosure to their clients. Unfortunately, unqualified or dishonest individuals also pretend to be expert planning advisors; and many of them provide sub-standard services or have hidden financial motives in providing their "planning services."

# Why use "Ask First!"?

- You are entitled to the information which the form requests.
- You can find out in advance if the person offering planning services to you has legitimate professional credentials.
- You can find out in advance if the person will serve as a fiduciary and put your interests first.
- You can find out in advance if the person has hidden financial motives.

You can use the completed form as evidence, if the person's answers are false.

#### When to use "Ask First!"

- Have the person offering planning services complete and return the form to you, before you do any other business.
- At the same time, ask for and check the person's references.

## How to use "Ask First!"

- If the person is reluctant to complete the form, take this as a warning.
- If the person will not put your interests first, take this as a warning.
- Review the person's answers, and look for missing or inconsistent information.
- Check out the person's licenses and other credentials, and past complaints and sanctions.

If the person doesn't answer all the questions, or if the answers make you uncomfortable, or if the answers do not "check out," do not do business with the person. Look for another planner!

Feel free to make copies of the form for your personal use.