

Linda Armas Bio



Linda Armas is President of Clear Choice Senior Services. She has over 30 years' experience in the healthcare field. Her credentials include; BA in Biology, Certified Placement and Referral Specialist (CPRS), Certified Senior Advisor (CSA), Certificate in Gerontology, Residential Care Facility for Elderly (RCFE) Administrator. She is a National board member and Chairman of National Government Affairs Committee of National Placement and Referral Alliance (NPRA), a national trade organization focused on ethical business practices and legislative efforts in multiple states to establish minimum standards and accountability for senior referral agencies.

Linda also serves on the board of Orange Senior Center and is past President. She serves on the Board of North Orange County Senior Collaborative (NOCSC), where she is Chair of the Elder Abuse Awareness work group. She has been co-chair of the Elder Abuse Awareness Day event. She is a consultant on the Financial Abuse Specialists Team (FAST). She has received various awards: Fairhaven Memorial's Oliver Halsell Care Award, which pays tribute to individuals who have demonstrated exceptional care in their profession, Community Lifetime Achievement in Senior Services award from the Orange County Board of Supervisors for her work on elder abuse awareness and prevention. She was a 2022 recipient of the Visionary Women's award by Alzheimer's Orange County. She has also been a founding member and past Nominee and Finalist for the annual Senior Care Hero Awards event, which raised funds for Meals on Wheels Orange County to provide meals for needy home-bound seniors. She recently received the 2023 Legacy Award from CA RCFE (Residential Care for Elderly) Association for exceptional contributions and lasting impact in senior living.